

# Diaspora-led Protection Information for Migrants

The Danish Refugee Council (DRC)'s [Diaspora Programme \(DP\)](#) leverages the critical role of diaspora communities in providing trusted, culturally relevant protection information to migrants. By utilizing their unique transnational networks, diaspora groups can offer essential information on protection risks, rights, and available services, enabling migrants and potential migrants to make safer and more informed decisions.

## What We Do



### Linking Diaspora with Up-to-Date Information to Meet the Evolving Needs of Migrants

According to the Mixed Migration Centre (MMC), 64% of migrants rely on friends and family in other countries as their primary source of information prior to migration, with 44% continuing to do so during their journey. While diaspora is recognized as a trusted source of information, there is a risk of misinformation if they lack access to accurate, up-to-date resources. DRC addresses this gap through research and linking diaspora to updated analysis of protections risks and service mappings through its on-the-ground presence. This ensures diaspora networks are equipped with relevant and accurate information to better support migrants and meet their evolving needs.

### Co-Creation & Capacity Building on Effective Communications Strategies

Data from MMC also reveals that 20% of migrants rely on online communities or networks before their journey, and 14% continue to do so during their journey. Through equitable partnerships with diaspora organisations, DRC's DP uses participatory approaches to encourage innovative solutions for utilizing social media and online platforms for information sharing. The DP conducts comprehensive mapping of diaspora networks to identify and mobilize capable partners, selecting them based on concept notes that are further developed through a collaborative process between DRC and the diaspora partner. Throughout the partnership, DRC focuses on strengthening partners' capacity in protection and effective communication strategies to ensure sustainable outcomes.

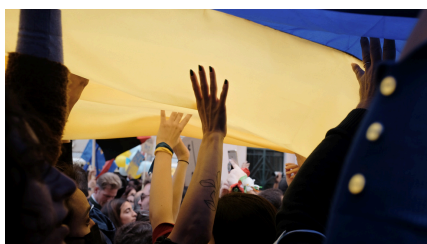
## Results & Learning



### Afghan Safe Migration Project (ADIP), 2019-2022

In partnership with MMC, DRC supported Afghan diaspora organisations in Denmark, the Netherlands, and Germany to provide culturally relevant migration information. The project reached 5 million users on Facebook, with a 25-35% engagement rate, exceeding industry standards.

[Learn more](#)



### Ukrainian Diaspora Protection Information (UDIP), 2022-2023

UDIP supported Ukrainian diaspora communities in Europe to share protection information on human trafficking, labor exploitation, and gender-based violence. Partnering with four organisations in Italy, Germany, Poland, and Denmark, the project used social media, printed materials, and community meetings to help Ukrainians in vulnerable situations access resources and know their rights.

[Learn more](#)



### Pathways to Protection (P2P), 2025-2029

The P2P Consortium, led by DRC in partnership with Danish Red Cross and the International Detention Coalition (IDC), will implement the program in ten countries along the three main Mediterranean migration routes. The diaspora component will build on learning from previous projects, leveraging diaspora networks to share reliable protection information, counter misinformation, and support organisations with training and resources to connect migrants to services along the routes.